

EMILY BRUCK

EXPERIENCE

Mound Cotton Wollan & Greengrass LLP | Remote Aug. 2023 – Oct. 2024
Communications Intern

- Assisted Marketing Director in planning, writing, and editing of the employee newsletter for 100 attorneys to build community and announce achievements.
- Researched content and contacts for pitching our partners' by-lined articles for insurance publications and speaking opportunities.
- Wrote website and LinkedIn headlines, copy and posts. Managed editorial calendars for publications and consistently updated contact press lists.
- Researched law firm competitors and client media clips for brand comparison.

The Good Life Magazine | Syracuse, NY Sept. 2021 – April 2024
Editor-In-Chief (Sept. 2023 - May 2024)

- Edited an award-winning student-run magazine covering solutions journalism and the Syracuse community for two semesters, completed second issue as EIC in London, UK.
- Oversaw, supported, delegated tasks, and consistently communicated with teams of section editors, writers, graphic designers, social media, and fashion team.
- Assigned pitches and edited 10-12 stories per issue and printed 140 copies per semester.
- Set social media strategy and coordinated with social media team for online consistency.
- Planned and managed budget of the magazine.

Assistant Editor (Jan. 2023 - Sept. 2023)

- Published in Spring 2023 issue.

Staff Writer (Sept. 2021 - Dec. 2022)

- Published in Fall 2021, Spring 2022, and Fall 2022 issue.

GirlinFlorence | Florence, Italy May 2023 – July 2023
Writing Intern

- Pitched and wrote weekly content for Georgette Jupe's travel blog, GirlinFlorence.
- Interviewed Florence storeowners, locals, and tourists.
- Captured video, photograph, and captions for social media for Instagram.

University Girl Magazine | Syracuse, NY Jan. 2022 – Dec. 2023
Merchandising Director (Jan. 2023 - Dec. 2023)

- Designed and mocked up merchandise for the magazine, theme "Guilty Pleasures".
- Communicated with the executive team daily to ensure deliverables were met.
- Published in the Fall 2023 print issue.

News Editor (Jan. 2023 - May 2023)

- Reviewed pitches, edited articles for the online news section, published in the Spring 2023 issue.

Writer (Jan. 2022 - Dec. 2022)

- Wrote for online website, published in the Spring 2022 and Fall 2022 issue.

CONTACT

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EDUCATION

S.I. Newhouse School of Public Communications; Syracuse University
August 2021 – May 2025, Syracuse NY
B.S.; Magazine Journalism
Minor: Political Science
Spring 2024 - Syracuse University
London Center
Deans List – all semesters
GPA: 3.9

SKILLS

Writing
Editing
Social Media: Facebook, Instagram, X, Pinterest, LinkedIn
Constant Contact
Canva Design
Wordpress
Adobe Premier Pro
Adobe InDesign

AWARDS

Heather Fleishman Memorial Scholarship - Newhouse Award Ceremony 2024

- An award for a junior who has demonstrated outstanding potential in journalism

ACTIVITIES/ INTERESTS

Yale Daily News Journalism Symposium
Enjoys skiing
Traveling and exploring new cultures and foods
Traveling around Colorado to ski