

EMILY BRUCK

EXPERIENCE

The NewsHouse | Syracuse, NY

Jan. 2025 – Present

Flex Lead Producer

- Work with a team of student producers to pitch, write, edit, produce, publish, and lead content production for TheNewsHouse.com.
- Complete tasks on deadline in any section (Campus News, Off Campus, Sports, Life & Style, Entertainment) as needed.
- Maintain constant communication on Slack with executive team for story completion and publishing, social media content creation, and last-minute reporting needs.

Digital Producer (August 2024 - December 2024)

- Rotated through Google Analyst, Reporter, and Social Media Producer for TheNewsHouse.com, and published 7 stories.
- Founded, alongside a team of four, Orange Pulse, a data-driven series relying on surveying to gather student input for storytelling and published 5 stories.

Mound Cotton Wollan & Greengrass LLP | Remote

Aug. 2023 – Oct. 2024

Communications Intern

- Assisted Marketing Director in planning, writing, and editing of the employee newsletter for 100 attorneys to build community and announce achievements.
- Researched content and contacts for pitching our partners' bylined articles for insurance publications and speaking opportunities.
- Drafted website and LinkedIn posts, proactively pitched to publications based on editorial calendar opportunities, and continually updated press lists.
- Researched peer law firm and potential clients' website News pages.
- Updated internal data current for website, Newsletter, internal communications, and managed Clerk certifications.

The Good Life Magazine | Syracuse, NY

Sept. 2021 – April 2024

Editor-In-Chief (Sept. 2023 - May 2024)

- Edited an award-winning student-run magazine covering solutions journalism and the Syracuse community for two semesters, completed second issue as EIC in London, UK.
- Oversaw, supported, delegated tasks, and consistently communicated with teams of section editors, writers, graphic designers, social media, and fashion team.
- Assigned pitches and edited 10-12 stories per issue and printed 140 copies per semester.
- Set social media strategy and coordinated with social media team for online consistency.
- Planned and managed budget of the magazine.

Assistant Editor (Jan. 2023 - Sept. 2023)

- Published in Spring 2023 issue.

Staff Writer (Sept. 2021 - Dec. 2022)

- Published in Fall 2021, Spring 2022, and Fall 2022 issue.

GirlinFlorence | Florence, Italy

May 2023 – July 2023

Writing Intern

- Pitched and wrote weekly content for Georgette Jupe's travel blog, GirlinFlorence.
- Interviewed Florence storeowners, locals, and tourists.
- Captured video, photograph, and captions for social media for Instagram.

University Girl Magazine | Syracuse, NY

Jan. 2022 – Dec. 2023

Merchandising Director (Jan. 2023 - Dec. 2023)

- Designed and mocked up merchandise for the magazine, theme "Guilty Pleasures".
- Communicated with the executive team daily to ensure deliverables were met.
- Published in the Fall 2023 print issue.

Writer & News Editor (Jan. 2022 - May 2023)

- Reviewed pitches, edited articles for news section, published in the Spring 2022, Fall 2022, and Spring 2023 issue.

CONTACT

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EDUCATION

S.I. Newhouse School of Public Communications; Syracuse University

August 2021 – May 2025, Syracuse NY

B.S.; Magazine Journalism

Minor: Political Science

Spring 2024 - Syracuse University

London Center

Deans List – all semesters

GPA: 3.9

SKILLS

Writing

Editing

Social Media: Facebook, Instagram,

X, Pinterest, LinkedIn

Constant Contact

Canva Design

Wordpress

Adobe Premier Pro

Adobe InDesign

AWARDS

Heather Fleishman Memorial Scholarship - Newhouse Award Ceremony 2024

Ceremony 2024

- An award for a junior who has demonstrated outstanding potential in journalism

ACTIVITIES/ INTERESTS

Yale Daily News Journalism Symposium

Delta Gamma, Rho Chapter

Traveling and exploring new cultures and foods

Traveling Colorado to ski