

# EMILY BRUCK

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## SUMMARY

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Detail-oriented writer and editor with experience producing clear, engaging content for digital audiences. Strong skills in storytelling, project coordination, and working across teams to deliver high-quality work. Recognized for my strong communication, attention to detail, and collaborative spirit.

## SKILLS

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Writing • Editing • Reporting • Fact-checking • Social Media Strategy • Deadline management • SEO • AP Style • CMS • Tools: Slack, Capcut, Canva, Cision, Google Analytics • Microsoft Office & Google Workspace • Adobe: InDesign, Premiere Pro, Photoshop

## EXPERIENCE

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**LinkedIn** | New York, NY

Nov 2025 – Present

### *Editorial Project Manager*

- Support LinkedIn News' list campaign production on the Knowledge Projects team.
- Research and draft copy for high-visibility list campaigns on deadline; collaborate cross-functionally with internal teams.
- Use Project Management tools (e.g. Airtable) to track project processes, manage workflow and communicate to global teams.

**Hormbles Chormbles** | Remote

Sept 2025 – Oct 2025

### *Growth and Content Intern*

- Produced and scheduled branded content and ads designed on Canva across Pinterest and Reddit, prioritizing SEO optimization.
- Supported digital growth strategy; organizing content boards, outreach, tracking performance and cross-platform promotion.

**Freelance Writer/Journalist** | Remote

June 2025 – Oct 2025

### *Published in Business Insider, The Providence Eye, and Table Talk (Substack)*

- Pitched, wrote and edited stories for national and local outlets, managing workflow from pitch to publication.
- Covered diverse topics with speed and accuracy, adapting voice for features, local reporting and commentary.
- Produced multimedia content optimized for Instagram and newsletters, growing *Table Talk* to 100+ subscribers in two months.

**The NewsHouse** | Syracuse, NY

Aug. 2024 – May 2025

### *Lead Producer • Digital Producer*

- Oversaw editorial production of 30+ news and lifestyle stories on WordPress, ensuring accuracy, clarity and SEO optimization.
- Coordinated with reporters, editors and multimedia staff to deliver timely coverage across digital and social platforms.
- Co-founded and edited a recurring, data-driven news series based on survey analytics, shaping pitches and boosting engagement.

**Mound Cotton Wollan & Greengrass LLP** | Remote

Aug. 2023 – Oct. 2024

### *Communications and Public Relations Intern*

- Drafted press releases, website copy and LinkedIn content under deadline with attention to accuracy and tone.
- Monitored editorial calendars and media lists and flagged opportunities for earned media placements.
- Contributed to the writing, editing, and proofreading of internal newsletter for 100+ attorneys.

## EDUCATION

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Syracuse University  
S.I. Newhouse School of Public Communications  
B.S.; Magazine Journalism May 2025  
*Summa Cum Laude*

### **Awards**

Henry J. Leader Memorial Prize in Editing  
Heather Fleishman Memorial Scholarship  
1st place article, Opinion category, Associated Collegiate Press